

# 2021/2022 BUILD BACK A BETTER BORDERS RECOVERY FUND

## Assessment Form

For the purpose of assessment, projects have been ranked high, medium or low to reflect how strongly the application meets the criteria of the Build Back a Better Borders Recovery Fund.

**High** – a strong demonstration of how the project will assist recovery from the pandemic

**Medium** – provides acceptable examples of how the project will assist recovery from the pandemic

**Low** – lacks detail of how the project will assist recovery from the pandemic

### 1. Applicant Details

<b>Organisation name</b>	Jethart Callants					
<b>Organisation structure</b>	Constituted community group					
<b>Application reference</b>	BBBB/CHE/17					
<b>Theme of application</b>	Sport	Arts & culture	Environment	Community capacity	Community resilience	Intergenerational activity
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Project start date</b>	June 2022			<b>Project end date</b>	December 2022	

### 2. Organisation's Finances

<b>End of year balance</b>	£10,376.12
<b>Current bank balance</b>	£9,155.77
<b>Total cash/Unrestricted reserves available &amp; purpose</b>	Current funds will contribute to the festival running costs including: £8,680 horse hire for principals £1,000 principals' uniforms £1,500 venue hire £400 portaloos
<b>Total restricted /committed funds &amp; purpose</b>	£1,620 ring-fenced for part costs of lamppost testing.

### 3. Project:

Outline of what the group plan to do to help people recover from the pandemic. Projects will be ranked higher if the application strongly demonstrates that they are meeting an identified need in the community. (e.g. area of deprivation, protected characteristics, tackling wellbeing and isolation, tackling climate change)

<b>High</b> <input type="checkbox"/>	<b>Medium</b> <input checked="" type="checkbox"/>	<b>Low</b> <input type="checkbox"/>
Comment:		

The Jethart Callants' Festival was inaugurated in 1947 with ceremonial rides to places of historic interest. It is an important event in the Scottish Borders calendar of local festivals and common ridings and brings many visitors to the town each year. Although the festival days for 2020 and 2021 were cancelled due to Covid, as restrictions were eased Jedburgh saw a large number of tourists both as the first town in Scotland and the importance of historical buildings in the town.

In order to help people celebrate summer 2022 and beyond and build back the community's pride in the town Jethart Callants is applying for funding to provide banners which will be attached to 12 lamp posts along Abbey Place and the High Street.

Prior to the pandemic community feedback from public meetings was "can we not do more to brighten up the town/put decorations in place?" Now is felt to be the ideal time to do just that. Jedburgh Community Council has confirmed that they are supportive of the project.

The banners would be able to other local organisations through the Callants. Other community organisations have expressed an interest in having access to the banners, which would be generic rather than event specific, to help to enhance their own events and the town generally. The banners have an expected lifespan of seven/eight years.

Evidence of individuals, groups or communities likely to benefit from the new initiative and how they have been affected by the pandemic:

**High**

**Medium**

**Low**

Comment:

Having banners attached to identified lamp posts in the town centre will help to:

- Bring a greater sense of belonging to the town
- Increase awareness of our events which will engender a feeling of wellbeing within residents. This in turn will increase participation and through that increase spending power within the town.
- Promote community spirit and feelings of being proud of the town which may in turn make local residents more likely to get involved in what is going on, engage with others, increase general wellbeing and reduce social isolation.
- Show the town off to visitors/invited guests and making it somewhere people want to stop and explore.

Expected impact of the new initiative and how will it help those most in need recover from the pandemic

**High**

**Medium**

**Low**

Comment:

Rather than targeting specific groups or individuals the proposal, to display banners in the town centre, is aimed at helping the town as a whole continue to recover from Covid by helping to increase the general feeling of wellbeing of locals and visitors alike.

Working with the local Visit Scotland office and the Traders Association Jethart Callants would encourage them to ask both visitors and residents their views on the promotional material – did it enhance the town, have they received comments etc.

#### 4. Project Expenditure:

<b>Total Project Cost (element applying to BBBB for)</b>	£5,318.88
<b>10% organisation contribution</b>	£531.88
<b>Request to BBBB</b>	£4,787

<b>Item of expenditure</b>	<b>Cost</b>
Lamppost banners and fixing kits	£5,318.88

Match/other funding sought:

<b>Funder</b>	<b>Funding Requested</b>	<b>Status</b>

Grants received from Scottish Borders Council or any other funder within the last three years

<b>Date</b>	<b>Project Title</b>	<b>Amount</b>
2018/19	Local Festival Grant - Contribution to insurance/safety measures – costs incurred	£6,500
2019/20	Local Festival Grant - Contribution to insurance/safety measures – costs incurred	£6,500
2019/20	Community Fund – Bunting (awarded 2021/22)	£2,283
2019/20	Community Fund – Lamppost structural testing (awarded 2021/22 – costs now increased)	£1,620
2020/21	Local Festival Grant - Contribution to insurance costs incurred	£3,675.04
2021/22	Local Festival Grant - Contribution to insurance costs incurred	£3,250

<b>SBC OFFICER ASSESSMENT</b>	The application meets the criteria of the BBBB fund
<b>Comments</b>	The application scores medium as the project seeks to enhance and improve the general wellbeing of both local residents and visitors to the town.
<b>Additional terms and conditions required</b>	The applicant must follow all Scottish Government COVID-19 guidance.  Necessary insurances must be in place.  Grant payment would be dependent on relevant lampposts passing structural tests
<b>Evaluation</b>	Feedback from: <ul style="list-style-type: none"> <li>• Local residents</li> <li>• Visitors</li> </ul> Photos of banners in situ during town celebrations